

Linda Peltz, Chair of the Hall of Fame Luncheon Committee, called the meeting to order at 2:33 p.m. once a quorum roll call was conducted. The meeting was held via Google Meet video conference.

Committee Members Present: Linda Peltz (Chair), Steve Cornell, Anna Elefant, Peter Wright

USTA NorCal Staff Present: Becca Bauer (Sr. Manager, Marketing),

Additional Guests: Christine Costamagna (Board President)

- 1. Sponsorship:** Becca Bauer shared the final version of the Sponsorship package and let the committee know that she will add the package to the event collateral and website. It was also determined that each committee member should help promote out the package and get sponsorships for the event. It was also discussed that Peter Wright had two potential sponsors lined up.
- 2. Planning Timeline:** Becca Bauer shared the draft of the event planning timeline and asked if anyone had any questions or feedback. There was talk about potentially moving the date to get the invitations distributed early but it was ultimately decided not to move forward as the team still needed to work on getting sponsorships so any potential sponsors could have their logo and name mentioned on the invitations. Linda also asked about setting up a tasting with the venue and Becca Bauer said she would reach out to the venue and be in touch.
- 3. Event Timeline:** Linda presented feedback she received from one of the inductees suggesting a new event timeline. The group discussed her proposed timeline but the group decided that they would not recommend making any changes.
- 4. Invitations:** There was a discussion about potentially printing some hard copies of the invitations for the inductees to have and distribute on their own. After a group discussion, it was determined that this was not necessary and the committee will make all of the invitations digital. Lastly, the committee brought up information about the Save the Date and Becca mentioned that USTA NorCal would be sharing out the date and name of inductees in future all member newsletters. Becca Bauer also shared an update on coordinating with the inductees to receive their guest lists and asked the committee members to review the master guest list sheet and fill in email addresses where possible. This discussion also brought up the need to confirm the color scheme of the event. Becca Bauer said she would share pictures of the venue so the group could brainstorm some potential event colors.
- 5. Inductee Bios:** There was discussion about the game plan of the inductee bios. Peter shared that he had been in contact with Joel Druckers and he have them all completed soon. Although the original intent was for the bios to be used to help promote the event to the public and for the inductees to use to share out with their friends, Joel was open to having them being used as long as they there was additional information accompanied with them.

It was suggested that we could create a resume to go along with the bios as a supplement. Peter was going to confirm with Joel if he would be okay with this plan.

The next meeting was set for May 20, 2025 at 2:30 PM. With no other remaining items, the meeting was adjourned at 3:30 pm.