

NOTE: All minutes are final after approval by the committee and all approved resolutions are subject to final approval by the USTA NorCal Board.

If some resolutions were not approved by the Board, or were approved by an actual vote of the Board instead of the Committee Recommendation process, note that as well.

DEI Committee Charter - [Charter](#)

Silvia Duenas-Biesler, chair of the DEI Committee, called the meeting to order at 7:03 PM and roll call was conducted. The meeting was held by Google Meet video conference.

Committee Members Present: Silvia Duenas-Biesler (Chair), Amy An, Michael Loleng, Samir Mahir, Carl Mendoza, Vince Owens

USTA NorCal Staff Present: Troy Rondeau, Sr. Manager, Community Programs, Charrisha Watkins, Community Programs Representative

1. Chair Report

Item 1: Agenda Review

Item 2: Minutes Approval

- The Committee considered approval of the minutes from 3/12/24. The following motion was duly made by Tina Murray, seconded by Vince Owens and **approved** by a vote of 5 in favor, 0 opposed.

Item 3: Girls/Womens Program

- Subcommittee to meet to create a girls/womens program that we can present to the USTA NorCal staff.
 - Amy An, Vince Owens, and Tina Murray will be a part of the subcommittee
 - Next steps will be setting up a meeting

2. Staff Report

Item 1: Award Criteria

- The Committee considered approval of the DEI Aces Awards Criteria. The following motion was duly made by Tina Murray, seconded by Vince Owens and **approved** by a vote of 7 in favor, 0 opposed.

Item 2: Scholarship Update

-

Item 3: AAPI Family Festival

- Hosting on May 3, 2025 at Fremont Tennis Center. Need all the volunteers for on court and off court

Item 4: DEI/NJTL Camps

- Registration is open for our two upcoming camps
 - June 8 -
 - June 27-29

Item 5: Marketing Introduction

- Becca, Sr. Manager of Marketing for USTA NorCal
 - group of 4 - handling community events, website, social media, and promotions
 - Work hand in hand with the community programs department

Item 6: Heritage Months

- bring consistency such as Q&A, highlighting the posts and using National platform
 - How can we feature these months? Such as more events like AAPI event?
- AAPI is next - having marketing in attendance for photos and interviews
 - Have one person in mind currently to feature
 - Having an RSPA table - Michael Loleng
- Other opportunities
 - Facebook/Instagram live? Capture the event and do live interviews - showcasing local tennis community

- Focusing on the purpose of the event - what the potential of these events can be
- 2nd Annual Women's Summit - May 30 at Silverado Resort
- Work with Curry Foundation/ Ayesha and her food company for partnerships
- Utilizing committee members to find other events that we can form partnerships without having to be the main leads for events.
 - Other contacts in the tennis community? - former latinx coaching group that we could work with

3. Guest Report(s):

4. Old Business:

Item 1: Update from National AMC - a lot of networking and the awards were handled very well. If you get the opportunity, attend the annual meeting and sit in on the national meetings. - Carl Mendoza

5. New Business:

Item 1: Have the volunteer form updated to list out specific jobs for volunteering opportunities. - Amy An

Item 2: Update from Girls Camp - good high school players and a mix of newer players. All of the girls enjoyed the camp and wish we could do more of them. - Tina Murray

Item 3: Marketing requests - how to? An intake form that the staff submits to marketing. Also, meet with the community department each month for updates. - Silvia and Becca

Item 4: National DEI survey that will be coming - Carl Mendoza

Item 5: Jessica Gonzalez - the first African American and woman to represent the US to play in the International Blind Tournament. <https://www.kcra.com/article/blind-tennis-player-elk-grove-adaptive-sport/64329264> - Samir Mahir/ She will be the keynote speaker at the Womens Summit coming up on May 30.

6. Next Steps:

There being no further issues or discussion to come before the DEI Committee, the meeting was adjourned at 7:45 PM. The next meeting is June 11, 2025.