

NOTE: All minutes are final after approval by the committee and all approved resolutions are subject to final approval by the USTA NorCal Board.

NOTE: These minutes were approved on _____. All resolutions are subject to final approval by the USTA NorCal Board.

Mark Shahan, Vice chair of the Park & Recreation Committee, called the meeting to order at 6:10 pm and roll call was conducted. The meeting was held by Google Meet video conference.

Committee Members Present: Mark Shahan (Vice-Chair), Bill Conway, Eric Broque, Martha Ehrenfeld, Mark Hansen, Trina Slakepa, Alison Vidal **Absent:** Pam Sloan, Antwan Graves.

USTA NorCal President: n/a

USTA NorCal Staff Present: Cherryl Silva

1. Chair Report

- Item 1: Committee Vice-chair Mark Shahan welcomed and reminded everyone that Pam Sloan will not be able to attend meeting due to a last-minute urgent engagement. Vice-chair Mark Shahan read USTA NorCal Mission Statement and Park & Recreation Committee Charge.

Approval of minutes from February 12th meeting. Mark Hansen motion to approve minutes, Bill Conway second the motion; with no objections February 12, 2025 minutes unanimously approved.

2. Review – Martha Ehrenfeld briefly reported out USTA National Park & Recreation Committee’s goal from Annual Meeting at Carlsbad.

- Reaching out to 75% of Parks and Recs nationwide
- Recognizing/award for Public Parks agencies and staff
- Increasing number of USTA Park Assessments applicants

3. Other Topics – Alison Vidal encouraged everyone to promote local parks and requested to have more visibility and promotions of public tournaments.

4. Staff Report

- Item 1: Staff shared information and initiatives of Volunteer Tennis Advocates (VTA) as a pilot program. Advocacy Task Force with the help of Community Programs Staff (CPR) will help recruit VTA in their respective sectors. Purpose and overview of VTA will focus on protecting, improving, and expanding access to public tennis facilities. These individuals will be involved with local government officials, parks and recreation departments, and community stakeholders to ensure tennis remains a priority in public spaces. Ideally volunteers will reside within their geographic residence and will work alongside their local CPR and Advocacy Programs Manager.
- Item 2: Additional initiatives and a pilot is an Adopt A Tennis Park; this program is to ensure and preserve tennis facilities in our sections, USTA NorCal Adopt A Tennis Park (pilot initiative) is to empower tennis communities to protect and improve their local parks where they play – both initiatives will maximize the outreach to the community and help with infrastructure.

4. Old Business

- Item 1:
n/a

5. New Business

- Item 1:
Mark Shahan reminded everyone about National Tennis Month and Tennis proclamations. A great way to engage your city officials and showcase the impact of tennis in your community.

There being no further issues or discussion to come before the Committee, the meeting was adjourned at 7:05 pm.
Next meeting: TBD.